



UltraSun
Pioneers in responsible tanning
since 1974



Ultrasun Distributor Newsletter October 2009



Sunfit... Now Fits All!

Sunfit Lighting has welcomed a complete new and exclusively developed range of high pressure facial lamps! And because all Ultrasun tanning systems have been equipped with Sunfit high and low pressure ultraviolet lamps, we would like to inform you as our Ultrasun Partner about the latest developments in the world of Sunfit Lighting.

'Sunfit now fits all!' says it all: The Sunfit high pressure facials are especially designed for a wide-range use since they are now available in three different types: the **Plug in**, **Single ended** and **Wire lead** facials. The lamps are available in several wattages to get maximal efficiency at optimal wavelength! And therefore Sunfit is now able to supply UV-lamps not only for Ultrasun tanning machines, but for **all** other brands worldwide.

The new high pressure facials were introduced at the Smart Tan exhibition on the 9th of October. With a **Nashville Show Special** on the Plug in, the new range has been promoted and received well, which led to many positive reactions from the public on the exhibition.

For more information about the Sunfit UV-lamps, you can visit sunfitlighting.com or contact Tim Leusink or Michael van Dijk at the Ultrasun headoffice.

Ultrasun USA @ SmartTan Nashville!

The Smart Tan annual convention was held in the weekend of October 9th – 11th, 2009 at the Nashville Convention Center in Nashville. The exhibition has been a big hit, with more concentrated booths and more foot traffic throughout the show this year compared to last year!

The ability to allow customers to tan in the Ultrasun equipment at the stand was a great success! This year Ultrasun had beds live and ready to accept tanners for showing off their abilities. With allowing visitors of the exhibition to tan in the Ultrasun i9 stand-up unit which was available to try out, the stand-up was busy both days of the show. The customers trying it out and looking at it in general all were very positive about the Ultrasun Professional Line of tanning equipment, and the free tan action was received amazingly well by the customers.

A large selection of the Ultrasun product line was displayed at the show, including the new Q8 in which a lot of interest was shown. Along all machines on display, the new line of Sunfit High Pressure lamps was introduced at the Smart Tan convention as well, and welcomed with great enthusiasm!



New website Sunfit Lighting!

In sequence of the new Ultrasun look and its new modernized website, Sunfit Lighting has decided to introduce a new stylish appearance to the public as well!



Combined with the introduction of the exclusive new Sunfit single and double ended facials, a new website for the Sunfit brand has been launched on the 8th of October 2009! To find out more information about the different type of UV lamps - low and high pressure lamps - their specifications and the Sunfit accessories, bring a visit to sunfitlighting.com!

And if you have any questions or inquiries, you can at all times contact Sunfit Lighting directly at its mail address sales@sunfitlighting.com.



Erik Brookhuis 25 years @ Ultrasun!

We, everyone at the Ultrasun International head office, would like to take the opportunity in this newsletter to congratulate our colleague Erik Brookhuis with his 25 years of work for Ultrasun International!

Erik started his career on October 24th, 1984 in the warehouse in Enschede. And in this 25 years of craftsmanship he achieved to work himself up to the R&D department, where he worked on the development of many different Ultrasun models you have come to love. Throughout the years he has introduced many superior innovations and features to the Ultrasun tanning machines. Because of this devoted work we hope Erik will continue to work for the Ultrasun family for many years to come!

Ultrasun @ Fitness & Health Benelux

Tanning Service, the exclusive Ultrasun distributor in the Netherlands, has exhibited at the Fitness & Health exhibition. This trade fair - previously called the Fitnessvakdagen - was held from the 9th until the 11th of October in Utrecht, NL, and is the largest fitness fair in the Benelux.



For Tanning Service it became a huge success! Especially the Sunday, which unexpectedly became the most vibrant day of the weekend! With an even larger stand as last year, namely 100 square meters, and with 6 stylish Ultrasun tanning machines displayed, among which the newest compact Q8 and luxury vivid violet Q12, many visitors were attracted to the stand! For next year, Tanning Service will definitely be present again at this large Fitness & Health exhibition!



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